



Mapping Catchments

Pin and Radius



i Using Campaign Targeter, it's easy to create catchments by placing a pin on the map and setting a delivery radius around it. You can select the size of the radius and can add as many pins as you like.

- 1.** Select the “Where” tab.
- 2.** Select the “Pin an address” catchment method.
- 3.** Select a catchment radius. The radius of each catchment can be adjusted at any time.
- 4.** Find the desired target location area by moving and zooming the map or using the search field.
- 5.** Select a point on the map to drop a pin at the desired location, or
- 6.** Enter an address in the search field and select the pin icon.

This creates a catchment, marked by a red pin and a circle at the selected radius, which represents your delivery area.

6 You can create numerous catchments using these methods.

5 Each catchment location is listed on the left with its corresponding radius.

You can add a name or identifier to each catchment or adjust its radius at any time.

- 7.** Choose your campaign preferences and select “Map It” to preview your campaign delivery.

Note: Select “Save” and then “Next” to download and review a Summary Report.

i For more helpful information and to register, visit: auspost.com.au/campaigntargeter