

Using Data Solutions

This fact sheet takes you through the various ways you can use the solutions provided to you by your data solutions provider using our data. It also looks at what you can and can't do in terms of use. Please refer to your Licensing Agreement for full terms and conditions.

Understanding the solution types

Data & AI Partnerships data can be used by solution providers to create and provide you with innovative ways to connect with your customers. Current solutions include:

Address validation

Offers the ability to return the correct address by matching, correcting (including adding missing data to an existing address), manipulating, comparing and / or standardising addresses in an existing address database against Data & AI Partnerships data.

Bureau service

Enables the processing of an existing address database against address validation approved software and / or non-address validation approved software on behalf of other parties or end-users.

Modelling and insights

Enables modelling and insights to be combined with the data to deliver additional capability such as:

- using Data & AI Partnerships data to append additional information (attribute or insight in relation to an address) to an existing address database.
- appending information, attribute or insight to Data & AI Partnerships data.
- using any part of Data & AI Partnerships data (including a field, attribute, identifier or record) as a means to link any additional information, attribute or insight in other data.

Raw data

Uses extracts from Data & AI Partnerships data and / or associated data packages to provide a solution to a customer.



Using our data solutions

Each type of data solution can only be used in a certain way depending on the situation. The table below provides high level examples to show how you can use the solutions - including what is and is not permitted. For more detail, please refer to your License Agreement.

Address validation solution

What you can do	What you can't do
<ol style="list-style-type: none">1. Validate addresses and append DPIDs in an existing address database solely owned by you. This should be for your internal business use.2. Validate addresses in an existing address database (solely owned by you), for the purpose of joining and / or appending data or attributes from one database to another. This should be for your internal business use.3. Validate addresses and append DPIDs in existing address databases owned by other end-users, for the strict purpose of preparing the addresses for mail lodgement. This should be for your internal business use. <p>It is important to note that no part of the validated addresses or any derived information resulting from the address validation, may be passed back to the owner of the address database – unless it is strictly related to the barcoding of mail.</p>	<ol style="list-style-type: none">1. Sell, transfer, supply or otherwise deal with your Licensee's address validation approved software.2. Use Data & AI Partnerships data other than through the permitted functionalities of your solutions provider's address validation approved software.3. Validate addresses and / or append DPIDs to an existing address database if it is not owned by you. And it should be for mail lodgement for your business use.4. Validate addresses and / or append DPIDs to an existing address database for the purpose of on-selling or commercial gain. Please note this includes commercial gain from any derived insights.5. Provide validated addresses to third-parties, unless those third-parties are contracted to carry out work on behalf of you in strict accordance with your permitted purpose.6. Create a product or other derivative works from your solutions provider's address validated approved software or Data & AI Partnerships data, unless the product is solely for your permitted purpose and will not be commercialised, passed on or offered to any third- party for commercial gain. The term "product" relates to anything produced by you which consists of, incorporates or is created using your solutions provider's address validation approved software. It also covers any part of Data & AI Partnerships data produced electronically or in written form; including any device, solution, software or database.7. Reverse engineer, disassemble, alter or modify your solutions provider's address validation approved software.8. Make any use of your solutions provider's address validation approved software or Data & AI Partnerships data in a way which directly or indirectly causes financial loss to Australia Post.

Bureau service

What you can do	What you can't do
<ol style="list-style-type: none"> 1. Use the validated addresses provided by your solutions provider as part of the bureau service. This should be for your internal business use. 2. Use the validated addresses in existing address databases (solely owned by you), for the purpose of joining and / or appending data or attributes from one database to the other. 	<ol style="list-style-type: none"> 1. Use the validated addresses – whether owned by you or not – for the purpose of on-selling or commercial gain. Please note this includes commercial gain from any derived insights. 2. Provide validated addresses to third-parties, unless these third-parties are contracted to carry out work on behalf of you in strict accordance with your permitted purpose. 3. Create a product or other derivative works from your solution provider's address validated approved software or Data & AI Partnerships data, unless that product is solely for your permitted purpose and will not be commercialised, passed on or offered to any third-party for commercial gain. (See 'address validation solution' for the definition of 'product'). 4. Make any use of your solutions provider's address validation approved software or Data & AI Partnerships data in a way which directly or indirectly causes financial loss to Australia Post.

Modelling and insights

What you can do	What you can't do
<ol style="list-style-type: none"> 1. Use insights for your existing address database, such as maintaining and updating records. This should be for your internal business use. 2. Use insights to update other records related to internal business use. 	<ol style="list-style-type: none"> 1. Sell, transfer, supply or distribute or otherwise deal with Data & AI Partnerships data. 2. Sell, transfer, supply, distribute or otherwise deal with any insights.

Raw data

What you can do	What you can't do
<ol style="list-style-type: none"> 1. Market and communicate to existing customers a list of addresses in Data & AI Partnerships data. 2. Use Data & AI Partnerships data to perform analytics and data integration for your internal business use. 3. Add attributes to Data & AI Partnerships data for your internal business use. 4. Use Data & AI Partnerships data to assist with planning and allocating resources and products or providing services to existing and prospective customers. 	<ol style="list-style-type: none"> 1. Retain or store Data & AI Partnerships data after termination or expiry of your end-user Agreement (or the License granted by the solutions provider). Please refer to your Data Services Agreement for more details. 2. Supply or make Data & AI Partnerships data available to a third-party, unless that third-party is using Data & AI Partnerships data to carry out work on your behalf. It's also important to note that the third-party cannot retain or use Data & AI Partnerships data for any other purposes. 3. Sell, transfer, distribute or otherwise deal in any other way with Data & AI Partnerships data. 4. Use Data & AI Partnerships data to perform address validation.

If you have any questions or would like to know more about how to use Data Solutions data, please contact the support team via email at apdata.help@auspost.com.au.